

Office of Professional and Public Education 900 Prides Crossing, Newark, DE- 19713

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06/07/13

CME Activity Application Form

This form is designed to guide you through all the steps necessary to plan and develop the proposed CME activity. Completion of all sections of this form is necessary to meet accreditation requirements. The CME staff is available to help you navigate this process. Most do not complete this application in one sitting and it is recommended that you save this document and your work to your computer. Please use the "email" button at the top of the form to submit your completed application.

Section 1 of 6: Activity Description

Activity Inforr	mation							
Title of activity:								
Organization (list all):							Dept/Division:	
Start date:	Start time:		End date:		End time:		Location:	
Type of Activi	ty <i>C5</i>							
Live Course (sy	mposium, wo	rkshop, conf	erence, etc.). <u>NO</u>	<u>TE</u> : Agen	da with spe	akers, topic	s, and times must be p	rovided.
	organization's	s profession	al staff. <u>NOTE</u> : Or	ne applica	ation is requ	ıired per typ	es that are primarily poe of RSS (i.e., up to thre	lanned by and ee case conferences can
Type:	Grand Ro	ounds [Tumor Board] M&M Cor	nference	☐ Journal Club	Case Conference
	☐ Other							
Frequency:	☐ 3/wk	2/wk	1/wk] 2/mo	☐ 1/mc	o 🗌 Qu	uarterly Other	
Days of Week:		☐ Tu	\square W	☐ Th	F	Ξ		
	If 2/mo, 1/mo,	or quarterly p	olease also indicate	e weeks(s)	in month ac	ctivity meets	s:	3rd 4th 5th
☐ Internet, Live \	Webinar							
☐ Home (self) St	udy/Endurin	g Materia	l: CD-ROM	☐ Int	ernet 🔲 I	Monograph	n 🗌 Other	
What Web Porta	al will be used?	?						
What is the Inte	rnet address?							
							not a sponsor.) Joint Il be prepared for co	
O Directly spon	sored (MSD is	the accredite	ed provider and sp	oonsor)				
○ Jointly spons	ored (MSD is th	ne accreditec	d sponsor and wo	rks with a	non-accre	dited organ	ization)	
Co-sponsored	d (MSD works v	vith another	ACCME-accredite	ed provid	er)			

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Section 2 of 6: Leadership and Administrative Support Staff

Activity D	irector								
Name:						Degree(s):			
Title:			Affiliation/Orga	nization:					
Department:			Phone Number			Em	ail:		
Address:		City:			State			Zip:	
CME Coor	dinator (this is usually the	person	that MSD corresp	onds with	who tal	kes care of a	administrative de	tails fo	or the event.)
Name:						Degree(s):			
Title:			Affiliation/Orga	nization:					
Department:			Phone Number			Em	ail:		
Address:		City:			State			Zip:	
MSD Use Only				_					
Received Date:	Reviewe	ed by:		Approva	l: OYe	es ONo	Approval Date	:	

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Section 3 of 6: Planning

Identify Needs Assessment Data and Sources for compliance with ACCME Criterion C2: the educational needs (of knowledge, competence, or performance) that underlie the professional practice gap of learners are incorporated into CME activities. Effective CME activities are planned to address areas of professional practice or behavior(s) that need improvement. In order to identify the problems or issues that are causing gaps in the targeted participants knowledge, competence or performance, it is important to review available data to make evidence-based decisions about the needed content.

Please indicate the data sources that brought the need for this activity to your attention. Select all that apply and **provide supportive documentation for all sources identified below (required). If you cannot provide documentation, do not check that source. Please identify which practice gap, after you complete the next page, that the data source documentation supports.** The Worksheet for Practice Gaps, Learning Objectives and Supporting Documentation (see MSD Website) is highly recommended to help in completing this section.

Select All That Apply	Supports Practice Gap # from Next Pages	Needs Assessment Data Source
		Continuing review of changes in quality of care as revealed by medical audit or other patient care reviews. Potential sources of documentation: audit reports, chart reviews
		Ongoing review of recurring diagnoses made by physicians on staff. Potential sources of documentation: summary of notes, minutes of meetings
		Advice from authorities in the field or relevant medical societies. Potential sources of documentation: list of expert names/affiliations/title, corresponding summary of recommendation(s); with evidence based support of recommendations such as peer reviewed literature, patient data, evaluation summary reports.
		Formal or informal requests or surveys of the target audience, faculty or staff. Potential sources of documentation: summary of requests or surveys. Note, must show information related to areas of educational need/topics of interest (not logistical summaries - i.e., food, venue, etc.).
		Discussion in departmental meetings. Potential sources of documentation: summary of meeting minutes showing information discussed was related to areas of educational need/topics of interest (not logistical summaries - i.e., food, venue, etc.).
		Data from peer-reviewed journals, government sources, consensus reports. Potential sources of documentation: abstracts/full journal articles, government produced documents describing educational need and physician practice gaps (a bibliography of sources is adequate, you do not have to send entire journal articles).
		Review of board examinations and/or re-certification requirements. Potential sources of documentation: board review/update requirements.
		New technology, methods of diagnosis/treatment. Potential sources of documentation: description of new procedure, technology, treatment, etc.
		Legislative, regulatory or organizational changes affecting patient care. Potential sources of documentation: copy of the measure/change.
		Joint Commission Patient Safety Goal/Competency. Potential sources of documentation: copy of the safety goal and/or competency.
		Other (please specify):

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Identify Professional Practice Gaps, Educational Needs, Learning Objectives, and Desired Results for compliance with ACCME Criterion C2 and C3: CME activities/educational interventions incorporate educational needs that underlie professional practice gaps, and are

Criterion C2 and C3: CME activities/educational interventions incorporate educational needs that underlie professional practice gaps, and are designed to change competence, performance or patient outcomes.

- A **professional practice gap** is defined as a problem or issue that needs to be addressed a gap in what learners are doing now, and what you want them to be able to do after your educational activity.
- An **educational need** is defined as the underlying cause of the gap -- a deficit of knowledge (specific information or a strategy), ability to apply knowledge (competence), or actually use knowledge in practice (performance).
- **Learning objectives** are what you want learners to be able to do or accomplish by participating in the activity. Objectives should be written using action words and bridge the gap between the identified gap and the desired result. Objectives must be measurable. See List of Verbs for Writing Learning Objectives on see MSD website for suggestions.
- Desired results are what you expect the learner to do in his/her practice setting. Indicate what will change for your learners in terms of their:
 - * Competence is defined as learner ability to apply knowledge, skills, and judgment in practice (knowing how to do something).
 - * Performance is defined as what learners actually do in practice after the CME activity (implementing knowledge or skill).
 - * **Patient Outcomes** are defined as **patient improvements** that can be measured through data/learner observations after the CME activity (improving patient health).

Professional Practice Gap #1:

	fessional Practice Gap		Educational Need		This is a Need of:
·	or issue that needs to be addressed? al professional practice gaps for the series.	Why does the	he gap exist? In other words, who e gap?	at is the underlying	(see definitions above and check all that apply)
					☐ Knowledge☐ Competence☐ Performance
Learning			De	esired Result:	
Objective Related to this Gap: (see definition above)			Describe the ideal outcome if need of knowledge, competence or performance is met: Check all boxes that apply to what you want to CHANGE: (see definitions above)	☐ Compete	
Professional Prac	ctice Gap #2:				
What is the problem o		Why does th	Educational Need te gap exist? In other words, what gap?	at is the underlying	This is a Need of: (see definitions above and check all that apply)
					☐ Knowledge☐ Competence☐ Performance
Learning			De	esired Result:	
Objective Related to this Gap: (see definition above)			Describe the ideal outcome if need of knowledge, competence or performance is met: Check all boxes that apply to what you want to CHANGE: (see definitions above)	☐ Compete	

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Professional Practice Gap #3:

		fessional Practice (- -			Educationa	l Nood		This is a Need of:
What is		r issue that needs to b		Why does th	he gap e		vords, what is t	he underlying	(see definitions above and
	•	al professional practice		cause of the			,	, 3	check all that apply)
									☐ Knowledge☐ Competence☐ Performance
Learni	na			1			Desire	d Result:	
Object Relate Gap:	tive ed to this efinition				need o or perf Check what y	oe the ideal outo f knowledge, co ormance is met: all boxes that you want to Ch finitions above)	ome if mpetence apply to	Compete	
comp chang	liance with e the compe	ACCME Criteria	oth the gaps you C2 and C3. Thus, the or patient outcon d practice gaps.	e content o	of educe	ational activi	ties/interven	tions should	be designed to
Profe :	ssional Prac	tice Gap:	Presentation C	ontent:		Education	al Method:	Describe th	ne Speakers Who
List the	gaps identifie	d on pages 4 & 5)	Based on your lear from pages 4 & 5, w included that will a	vhat topic(s)	will be	Assists in ensu compliance w Criterion 5. Se methods to en in your activit	ith ACCME lect the best lgage learners	NOTE: (RSS actineed to address	Selected and Why vity planners: you may this in general terms since ve your speakers selected at cation)
Gap #1:						Didactic Lecture Panel Discussn Simulatn Skills Lab Case Presentation			
Gap #2:						Didactic Lecture Panel Discussn	Multi- media AV Roundtbl Discussn		
						Simulatn Skills Lab Case Presentation	Q&A sessions		
Gap #3:						Didactic Lecture	Multi- media AV		
						Discussn Simulatn Skills Lab	Discussn Q&A sessions		
						Case Presentation	on		

Additional page is attached.



Identify the target audience for compliance with ACCME Criteria C4: Activities/educational interventions are generated around content that matches the learners' current or potential scope of professional activities (what your learners do now or will potentially do in their professional practice).

Please describe your target audience (learners) by selecting all that apply (at least 1 box from geographic location, provider type, and specialty must be selected). Click the appropriate box next to each item.

Geographic Location:	Provider Type:	Spec	ialty:
☐ Internal Only	Primary Care Physicians	All specialties	Ophthalmology
	Specialty Physicians	Anesthesiology	Orthopaedics
☐ Local/Regional	Research Physicians	Dermatology	Otolaryngology
Local/Regional	Pharmacists	Emergency Med	Pathology
	Psychologists	Family Medicine	Pediatrics
☐ National	Physician Assistants	☐ Geriatrics	Psychiatry
National	☐ Nurses	☐ Internal Med	☐ Radiology
	☐ Nurse Practitioners	Neurology	Radiation Onc
☐ International	Other (please specify):	☐ OB/GYN	Surgery
		Other (specify):	
Describe how the content tonics	s identified on page 5 will match the learr	ners' current or notential	scone(s) of practice
	earners from different provider types and		
[How content will match the learners' curren	t or potential scope of practic	·e:
Provider Type(s):			
Specialty:			
Specialty:			
L			
	ndependent of commercial interests for collinations are developed independent of c		riteria <i>C7</i>
1. Who identified the speakers and to	pics? (select all that apply) Activity Director	CME Associate PI	anning Committee
☐ Othe	r (provide names)		
2. What criteria were used in the selec	ction of speakers (check all that apply) Suk	oject Matter expert 🔲 Expe	erienced in CME
☐ Excel	lent teaching skills/effective communicator	Other (specify)	
3. Were any employees of a pharmaco and/or topics?	eutical company and/or medical device manufac	cturer involved with the ident	ification of speakers
○ No ○ Yes, (please explain):			

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Develop an agenda for compliance with ACCME Criteria C4: Activities/educational interventions are generated around content that matches the learners' current or potential scope of professional activities (what your learners do now or will potentially do in their professional practice) and C5: Educational formats are appropriate for the setting, objectives and desired results of the activity. Agenda is attached (required)
 Agenda is NOT attached (explain why not) Align your activity with the MSD CME Mission (see MSD website) for compliance with ACCME Criteria C3: activities/ educational interventions are designed to change competence, performance, or patient outcomes as described in the mission statement. This activity aligns with the MSD CME mission in that it (select all that apply): Consists of that body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine and the provision of health care to the public. Provides the opportunity for physicians to maintain state licensure, incorporate new knowledge into their practices, and ultimately to improve medical care in Delaware and/or the surrounding states. Assists physicians in carrying out their professional responsibilities more effectively and efficiently. **Identify barriers for compliance with ACCME Criteria** C18: factors outside your control that may impact on patient outcomes are identified; and C19: educational strategies to remove, overcome or address these barriers are implemented. What potential barriers do you anticipate attendees may have incorporating new knowledge, competency, and/or performance objectives into practice? Select all that apply by clicking in the appropriate checkbox (select 1 at minimum). ☐ Cost ☐ Lack of time to assess/counsel patients ☐ Lack of administrative support Lack of consensus on professional guidelines ☐ Lack of equipment/resources Cultural/language Treatment-related adverse effects for patients ☐ No perceived barriers ☐ Insurance/reimbursement issues Other (specify): Patient compliance issues Please describe how you will attempt to address these identified barriers in the educational activity. Example: If the identified barrier is cost, you would attempt to address the barrier by stating that discussion of cost effectiveness and new billing practices will be included in the content. What other non-educational strategies will you include in order to enhance your learners' change as an adjunct to this activity?

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consensus statements you are using

as your "best practices."

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Build Bridges with Other Stakeholders for compliance with ACCME Criteria C20: bridges with other stakeholders are built through collaboration and cooperation. Occasionally there are other internal and/or external stakeholders working on similar issues with which you can collaborate. **Are there others within your organization working on this issue?** ONO Oyes, and who? If yes, could they be included in the development and/or execution of this activity? Identify the Desirable Physician Attributes/Core Competencies associated with your activity for compliance with **ACCME Criteria** C6: activities/educational interventions are developed in the context of desirable physician attributes. Click on all American Board of Medical Specialties (ABMS)/Accreditation Council for Graduate Medical Education (ACGME) or Institute of Medicine (IOM) core competencies that will be addressed in this activity. (See MSD website for descriptions of the core competencies). Provide patient-centered care Systems-based practice Work in interdisciplinary teams Practice-based learning and improvement Apply quality improvement Interpersonal and communication skills ☐ Utilize informatics Professionalism Employ evidence-based practice Cognitive expertise Compassionate patient care Evidence of evaluation/performance in practice Commitment to lifelong learning Will your CME activity be provided within an Institutional System Framework for Quality Improvement (ACCME **Criteria** *C21*)? It is important to relate activities/educational interventions to quality findings or quality goals established by hospitals, specialty societies or other national authorities. You are encouraged to contact your hospital QI department and/or reference clinical practice guidelines relative to the topic in planning CME activities and ask for assistance in tracking outcomes. I have contacted and will work with my organization's QI department/resources O Yes ○ No \bigcirc NA If yes, will they be included in \bigcirc No If Yes, in Identify the development and/or who: ○ Yes ways? execution of this activity? What organizational quality findings will this activity address? NA Will this activity address quality standards (new or current) put forth by national specialty \bigcap Yes ○ No \bigcirc NA societies or other authoritative national organizations? If Yes, which standard-setting organization(s) have been accessed? Indicate the clinical guidelines or

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Section 4 of 6: Evaluation and Outcomes

Evaluate and Measure Outcomes for compliance with ACCME Criteria C11: Changes in learners (competence, performance or patient outcomes) as a result of the activity/educational intervention are measured and analyzed. All CME activities must be measured for changes in learner competence, performance or patient outcomes. **Changes in competence** are usually measured while learners are still at the activity at its conclusion or immediately after individual sessions in a conference. **Changes in learner performance** are usually measured post-activity with follow-up surveys, interviews or focus groups about actual changes in practice at predetermined intervals, such as four to six weeks. **Changes in patient outcomes** are usually measured using chart audits, QA Department data, or follow-up surveys on observed changes in patient outcomes at predetermined intervals, such as four to six weeks.

All activities must utilize the standard CME Educational Outcomes Evaluation Form (see MSD website) and at least one additional method. Based on what you indicated as what you want to change for your learners on page 4, choose at least one method to measure changes in competence, performance or patient outcomes. Click on all that apply.

Methods to Measure	Improvements in Competence
Standard MSD Evaluation	Physician show of hands survey
Audience response system	Customized pre- and post-test
Post test of strategy question(s) with multiple choice answers	Post-test case vignette with multiple choice answers
Other, specify:	
Methods to Measure	Improvements in Performance
Follow-up survey with commitment to change in practice question at specified intervals	Follow-up interviews about actual change in practice at specified intervals
Other, specify:	Follow-up focus group about actual change in practice at specified intervals
Methods to Measure Im	provements in Patient Outcomes
QI Department data	Follow-up survey question on observed changes in patient outcomes
Other, specify:	☐ Chart audits

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Section 5 of 6: Disclosure of Financial Relationships and Resolution of Conflicts of Interest

DISCLOSURE OF FINANCIAL RELATIONSHIPS is required for compliance with ACCME Criteria *C7 Standards 2 & 6: activities /educational interventions are developed independent of commercial interests.* It is the policy of MSD to ensure balance, independence, objectivity, and scientific rigor in all sponsored or jointly sponsored educational activities.

All individuals who are in a position to control the content of the educational activity (planning committee members, speakers, authors, content reviewers, and moderators of CME) must disclose all relevant financial relationships they have with any commercial interest(s) in any amount occurring within the past 12 months and the nature of the relationship. Employees of commercial interests cannot control the content of a CME activity and therefore cannot perform any of these roles.

The ACCME describes **relevant financial relationships** as those relationships in which the individual benefits by receiving a salary, royalty, intellectual property rights, consulting fee, honoraria, ownership interest (stocks, stock options or other ownership interest, excluding diversified mutual funds), or other financial benefit. **Financial benefits** are usually associated with roles such as employment, management position, independent contractor, (including contracted research), consulting, speaking and teaching, membership on advisory committees or review panels, board membership, and other activities from which remuneration is received, or expected. **Commercial interest** is defined as any entity producing, marketing, reselling, or distributing health care goods or services consumed by, or used on, patients. Providers of clinical service directly to patients are not considered to be commercial interests. Financial relationships of the individual's spouse or partner must also be disclosed. *Individuals who refuse to disclose will be disqualified from participation in the development, management, presentation, or evaluation of the CME activity.*

- The Disclosure of Relevant Financial Relationships Form (see MSD website) is the mechanism used by the MSD to gather information about relevant financial relationships with commercial interests.
- Failure to return a disclosure form is equal to refusing to disclose.
- Conflicts of interest must be resolved using the Resolution of Conflict of Interest (RCOI) on the reverse side of the Disclosure form **BEFORE the activity occurs**, preferably during the early planning stages.
- It is the responsibility of the Activity Director to ensure that 1) all of the disclosure forms are collected, 2) reviewed for relevant financial relationships with commercial interests, 3) all conflicts of interest resolved, 4) disclosure forms sent to the MSD, and 5) disclosure information is provided for the participants prior to the content delivery.
- Disclosure forms and documentation of how relevant financial relationships were explored and how any conflicts of interest were resolved must be submitted to the MSD well before the activity begins. The disclosure to the participants should be conveyed in a written form and the text must be approved by the MSD prior to the event.

Disclosure must be made to participants of all relevant financial relationships, and/or the lack of relevant financial relationships, prior to the start of the activity. The text for the disclosure to participants must be approved by the MSD prior to the activity.

I have read the above regarding Disclosure of Financial Relationships and Resolution of Conflicts of Interest and I understand my responsibilities for collecting disclosure information, resolving all conflicts of interest and reporting the disclosed information to the participants.

O Yes O No, explain why:

Disclosure Plans

1. How were planners and faculty informed about the need to ensure balance, independence, objectivity and scientific rigor and the need to disclose all financial relationships with commercial interests?

clo	osure Plans			
1.	How were planners and faculty informed about t the need to disclose all financial relationships wit			scientific rigor and
	\square Faculty Letter or e-mail (preferred, see MSD We template)	bsite for	Faculty and Planner Agreement (Requ Website)	ired - see MSD
2.	How will the participants be provided disclosure planners, faculty, speakers, etc.? The text for disclosure			
	WRITTEN PREFERRED	es 🔘 Signs	Other:	
	Verbal by: Speaker Moderator	participants and	e requires providing a written transcript of what was igned attestation by a participant of the CME act the control report.)	
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Identify all planners and staff, speakers, authors, content reviewers and moderators to assist you in complying with the ACCME Standards for Commercial Support and the MSD CME Commercial Support Policy (see MSD website).

Planners and Staff - Disclosure Information

NAME	AFFILIATION		DISCLOSURE FORM ATTACHED?	COI BEEN I (ROCI)?	RESOLV	/ED
				○ Yes (○ No	○ NA
				○ Yes () No	\bigcirc NA
				○ Yes (○ No	\bigcirc NA
				○ Yes () No	\bigcirc NA
				○ Yes () No	\bigcirc NA
				○ Yes () No	\bigcirc NA
				○ Yes () No	\bigcirc NA
				○ Yes () No	\bigcirc NA
				○ Yes (○ No	○ NA
☐ More space is needed, a complete	•		ormation indicated			
Speakers, Authors, Content Review Provide a complete list of all speakers, authors, a	vers and Moderators - Disclosure content reviewers and moderators. A disclosure					
		ure form and CV		COI BEEN I (ROCI)?	RESOLV	/ED
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	ure form and CV	//bio is required for all. DISCLOSURE FORM			
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	//bio is required for all. DISCLOSURE FORM ATTACHED?	(ROCI)?) No	○ NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	//bio is required for all. DISCLOSURE FORM ATTACHED?	(ROCI)?	○ No	○ NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	DISCLOSURE FORM ATTACHED?	(ROCI)? Yes (No No No	O NA O NA O NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	DISCLOSURE FORM ATTACHED?	(ROCI)? Yes Yes Yes Yes	No No No No No	O NA O NA O NA O NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	DISCLOSURE FORM ATTACHED?	(ROCI)? Yes Yes Yes Yes Yes Yes	No No No No No No No	O NA O NA O NA O NA O NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	DISCLOSURE FORM ATTACHED?	(ROCI)? Yes Yes Yes Yes Yes Yes Yes Yes	No No No No No No No No No	O NA O NA O NA O NA O NA O NA
Provide a complete list of all speakers, authors,	content reviewers and moderators. A disclosu	CV/BIO ATTACHED?	DISCLOSURE FORM ATTACHED?	(ROCI)?	No	O NA

More space is needed, a complete list of presenters is attached with the above information indicated.

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Verbal by:

Speaker

Moderator

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Identify Commercial Support for compliance with ACCME Criteria C8: commercial support is appropriately managed. The ACCME defines commercial support as financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of a CME activity. Commercial interest is defined as any entity producing, marketing, reselling, or distributing health care goods or services consumed by, or used on, patients. Providers of clinical service directly to patients are not considered to be commercial interests. The MSD CME Commercial Support Policy and ACCME Standards for Commercial Support define the roles and requirements when commercial support is received (see MSD website).

Yes, please list below all for which you have applied or for Indicate the status of the grant. For all commercial support to the MSD (see MSD website).	which yo	ou plan to	o apply. I	ndicate if the		
☐ No						
Name of Company [indicate if commercial support (CS)]		Grant R	equest	Funded?	Signed LOA Attached?	Copy of Check Attached?
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
	☐ CS	○ Yes	○ No	Pending	○ Yes ○ No	○ Yes ○ No
○ More space is needed, a complete list of grants applied	ed for is	attache	d with tl	he above info	ormation indicate	ed.
Provide MSD with Exhibit Information for compliance maintained. Arrangements for commercial exhibits do not a condition of the provision of commercial support for the	ot (1) inf or CME a	luence p activities	olanning 5.	g or interfere	with the present	ation and (2) are
Will there be exhibits? Yes No If yes, exhibitors must be Exhibitor Agreement Fo	orm (see N	∕ISD webs	ite).		egulations and infor	mation and sign an
Attestation of Having Read the Commercial Support	Policies	and Pro	ocedure	es		
If you answered yes to grants or exhibits above you must a Support, the MSD Policy on Commercial Support and the MSD policies and procedures for receiving commercial support and	Exhibiti	ng Rules,	Regulati	ions and Inforr		
Yes No (please explain why):						
Acknowledge Commercial Support for compliance wideveloped independent of commercial interests.	ith ACC	ME Crite	eria <i>C7:</i>	activities/edu	ıcational interven	tions are
How will the audience be provided acknowledgement of receiparticipants prior to the content presentation. The text for the ack CME activity.						
WRITTEN PREFERRED	○ Slide	es 🔘 Si	gns 🔘	Other:		

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(Verbal requires a transcript of what was communicated and attestation signed)



Prepare a Preliminary Budget for compliance with ACCME Criteria C8: commercial support is appropriately managed.

You must submit MSD's Preliminary Budget Form (see MSD website) with the application. A final budget that line items ALL expenses will be required post-activity with the closing report. You will need to submit documentation for payment of all speaker expenses. Please note: Commercial interests cannot directly pay any conference expenses. Commercial entities can only provide educational grants. All commercial support funds must either be received by and disbursed by the MSD or the joint sponsor consistent with the approved budget and no other direct payment from an ACCME-defined commercial interest may be given to or received by the activity director, planners, speakers, authors, content reviewers ,moderators, joint sponsors or other person involved in the activity.

How will activity expenses be paid? (check all that apply)						
☐ Internal department funds	State or federal grant	A preliminary budget is attached (required)				
Participant registration fees	Commercial support					
Other, identify:						

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Section 6 of 6: Marketing and Administrative

Provide your Promotional Material for MSD Approval for compliance with ACCME Criteria C7: *activities/educational interventions are developed independent of commercial interests.*

All promotional materials must be approved by the MSD prior to distribution to potential participants. There are required elements and statements that must be used in all promotional materials. MSD will provide you with these statements when your CME activity is approved. If you fail to get prior approval for the materials and elements are missing or are incorrect, you will be required to make the necessary corrections and redistribute the materials to potential participants (even if this requires reprinting.)

"Save the dates" may be sent at any time as long as there is no reference to AMA PRA Category 1™ Credit until the CME activity is approved by MSD. **DO NOT** use wording on any promotional material, including "Save the Dates," indicating that "CME credit has been applied for." This is **strictly prohibited** by the ACCME.

The MSD CME Promotional Materials Guidelines are available on the MSD website.

How will notifica	tion of this educational activity be distribu	ted to the participants prior to the activity?
Save the Date	Website (URL link):	
Brochure	☐ Journal	
E-Mail	☐ Flyer	
Other, identify	<i>y</i> :	
○ A proof of the	promotional material is attached	○ A proof of the promotional material will be sent later
CME Administra	ative Fees - Please include payment wi	th the application.
Method of paym	ent:	
Check	(attached), made payable to MSD Office of Pr	ofessional and Public Education
C Payme	ent is not included, please explain below:	

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Attachment Checklist

	Needs Assessment Documentation for each source item checked
	Disclosure forms for All Planners
	Disclosure forms for all Speakers, Moderators, Authors and Content Reviewers (can send later)
	Copy of Speaker Letter
	Speaker bios of CVs for all faculty (can send later)
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	Resolution of Conflict Forms (if applicable)
	Agenda (Non-RSS live CME activities)
	List of commercial interests from which applying for grants (if applicable)
	Signed Letters of Agreement received to date (if applicable)
	Preliminary Budget
	Proof copy of promotional materials (Non-RSS activities can be sent later; RSS applicants send copy of sample announcement)
	CME fee

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